

# ALTURA PLATINUM

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Experience luxury with the Altura Platinum, a versatile lift for a wide range of applications.

The Altura Platinum is driven by proven and reliable hydraulic technology. Available in a wide range of sizes and configurations, the Altura Platinum is a highly adaptable lift that can be used in a wide range of public and private environments, indoors and outdoors. It is available with its own metallic shaft or can be installed in a masonry shaft.

An Altura Platinum lift can be anything from a simple platform with a console wall and false ceiling to a fully enclosed cabin with sliding doors. Choose from a wide range of door options, wall finishings, ceilings and floors to create the perfect lift for your home or business.

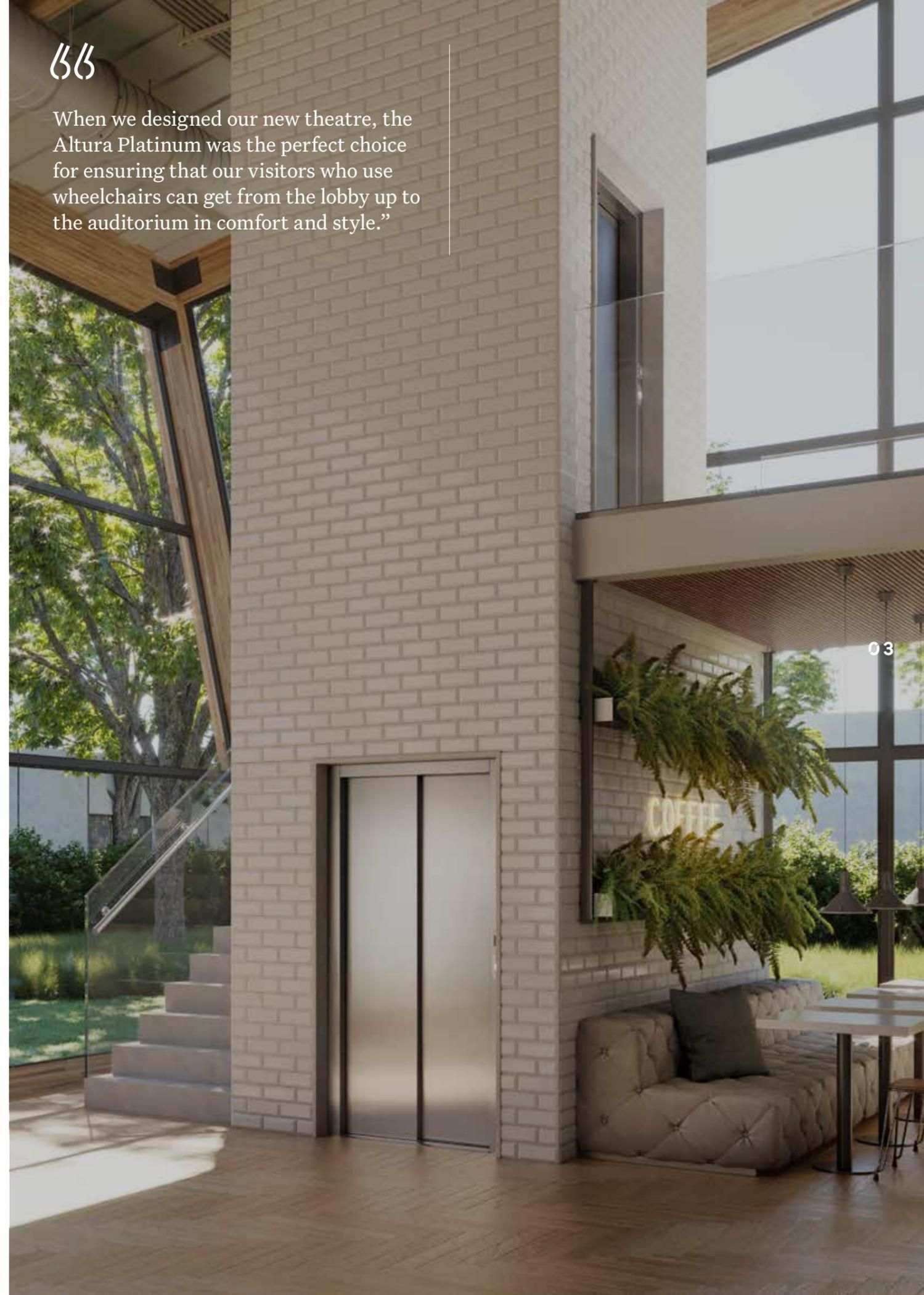
02

**EXPERIENCE LUXURY  
WITH THE ALTURA  
PLATINUM**

“

When we designed our new theatre, the Altura Platinum was the perfect choice for ensuring that our visitors who use wheelchairs can get from the lobby up to the auditorium in comfort and style.”

03



Altura lifts are fully compliant with all relevant European safety standards and are suitable for use in private or public buildings.

## 1 SMOOTH FROM START TO FINISH

All Altura Platinum lifts are fitted with a soft start and stop device as standard, guaranteeing you an exceptionally smooth ride from the moment you press the floor button on the control panel. For your safety, cabins with open sides are fitted with a hold-to-run control button that must be kept permanently pressed during the ride, whilst the fully enclosed cabin has one-touch controls.

## 2 DESIGN YOUR LIFT

Choose from the wide selection of Altura cabin finishes to create a lift that suits your needs and matches your surroundings. The minimalist Simplicity range offers discreet coordination with its environment and is a good choice with public buildings, whilst the elegance of the Deluxe range will suit any stylish interior.

## 3 EASY TO INSTALL

The Altura Platinum is designed to be installed in just a few days, and when installed in its own shaft, requires minimal construction work. It is offered with eight standard plan sizes or can be custom-made to your required dimensions.

The lift runs on standard mains electricity. Altura lifts are fully compliant with all applicable safety standards.



ALTURA PLATINUM  
CAN BE CUSTOMISED  
WITH A WIDE  
CHOICE OF COLOURS  
AND FINISHES.





# FEATURES

08 COMFORT FOR ALL

1

## Control Panel

The sleek backlit Altura control panel is available in a choice of finishes and has a crystal clear digital display for the floor indicators.

Floor indicator displays for the landings are available as an option. The display panels give information about the status of the lift, and they show diagnostic codes for easy service and maintenance.

2

## Designed to Fit

The Altura Platinum is suitable for installation in public buildings and can be configured to meet the most stringent requirements for accessibility. The self-contained system is simple to install and can be fitted into small spaces in new or existing buildings. Multiple doors per floor are possible and all lifts have a handrail and braille buttons as standard.

For security in public buildings, the lift can be secured with a selection of locking options.

3

## Your Safety and Comfort

All Altura Platinum lifts are fitted with a soft start and stop device, guaranteeing you an exceptionally smooth ride every time. The edges of open-sided cabins are fitted with photocells that will immediately stop the lift if any obstruction extends beyond the edge of the platform, keeping passengers safe at all times.

The lift is protected by a back-up battery power supply. A battery guard continuously monitors the charge level to ensure that there is always enough power in the batteries to run the lift in case of a power-cut.

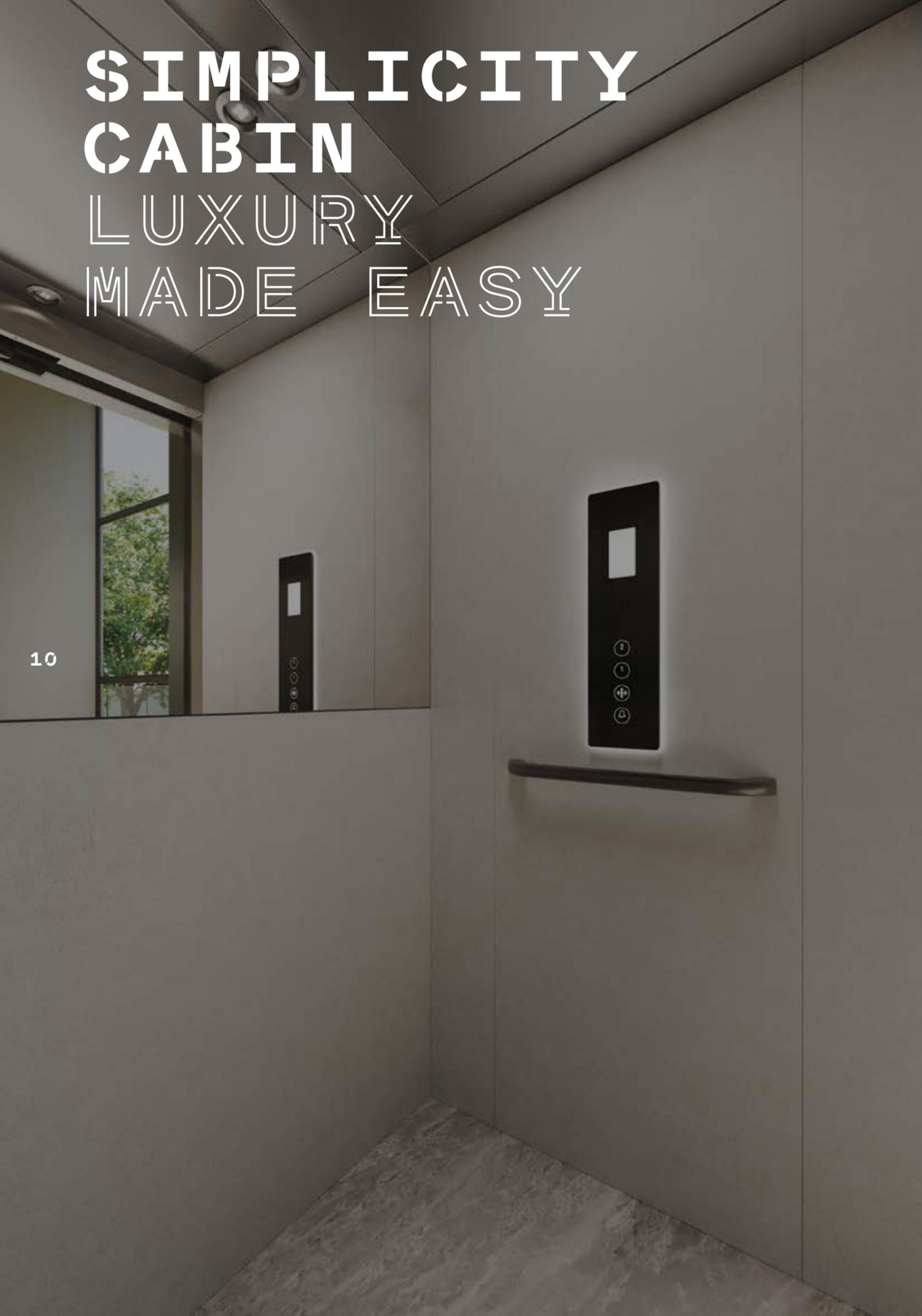


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**THE BACKLIT  
ALTURA CONTROL  
PANEL LOOKS  
STUNNING AND  
IS EASY TO USE.**

# SIMPLICITY CABIN LUXURY MADE EASY

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## SIMPLICITY: STYLE OPTIONS

Walls	Coloured film finish (skinplate), stainless steel or painted in choice of colour
Floor	Safety vinyl in choice of three colours
Mirror	Half-wall
Panoramic Wall	Half or full-wall, in transparent glass
Lighting	Three LED spotlights
Styling	-
Accents	-
Control Panel	Black
Handrail	Black or stainless steel

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The Simplicity Cabin has a clean and streamlined look that blends discreetly into your surroundings.

# SIMPLICITY CABIN: WALLS

Solid Colour Finish (RAL colour reference is our recommended paint match)



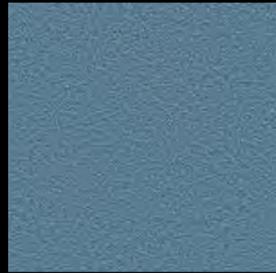
A1 White (RAL 9003)



A4 Milk (RAL 9010)



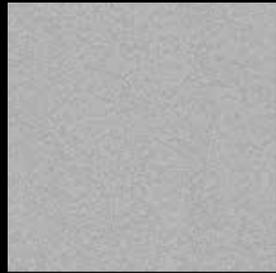
A13 Ivory (RAL 1013)



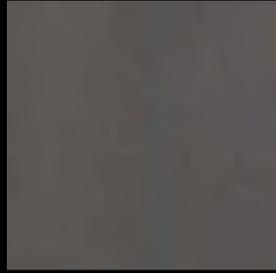
B13 Blue (RAL 5024)



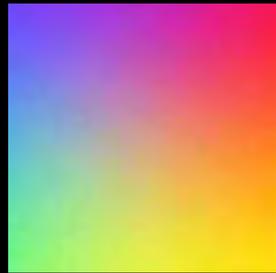
G1 Cream (RAL 1015)



N1 Grey (RAL 7035)



PPS Metal-Like  
(RAL 7037)

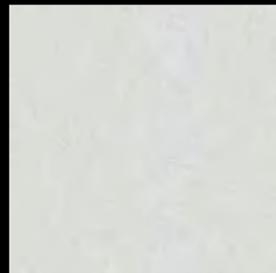


Painted in your colour  
of choice

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## Patterned Skinplates

Steel panel coated with lightly patterned smooth finish plastic skin



PPS10 Frost (RAL 9003)



PPS11 Pearl (RAL 1013)

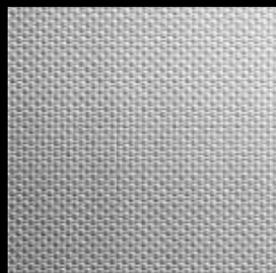


PPS12 Silver (RAL 7035)

## Stainless Steel



Stainless Steel Satin



Stainless Steel Linen

# FLOORING

Altura Platinum has a choice of 3 vinyl floor coverings, with life-time non-slip guarantee. The lift can also be supplied without flooring if you want to fit your own.



White



Sand



Grey

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# DELUXE CABIN

A WORLD  
OF CHOICE

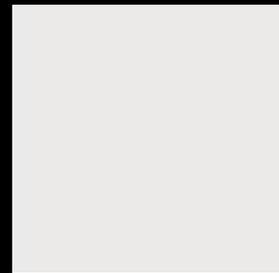
## DELUXE CABIN : A WORLD OF CHOICE

<b>Walls</b>	Choice of high pressure laminates in different texture effects
<b>Floor</b>	Stone, carpet or vinyl flooring in choice of colours
<b>Mirror</b>	Slim vertical, half-wall or full-wall
<b>Panoramic Wall</b>	Half or full-wall, in transparent glass
<b>Lighting</b>	Choice of LED lighting configurations
<b>Styling</b>	Choose a cabin style from the Diamond Collection or design your own
<b>Accents</b>	Contrasting corner and central panel accents
<b>Control Panel</b>	Black, mirrored steel or gold
<b>Handrail</b>	Stainless steel or gold

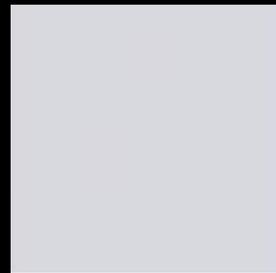
Express your style with the elegant finishes and contrasting colour accents in the Deluxe Cabin range.

# DELUXE CABIN : CENTRAL PANEL AND CORNER ACCENTS

Solid Colour Finish (RAL colour references)



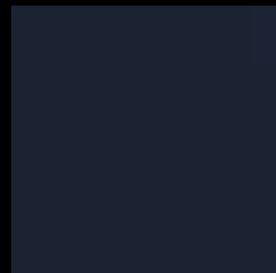
9003 White



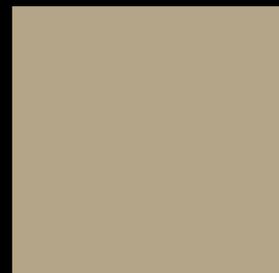
7035 Grey



7012 Dark Grey



7021 Grey-Black



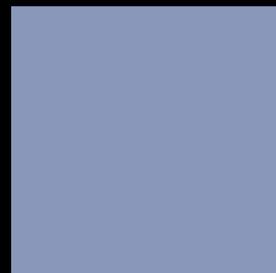
1019 Beige



3003 Red



6011 Green

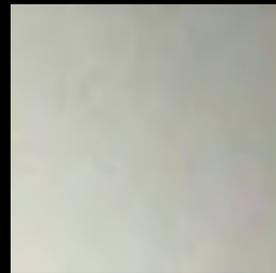


5024 Pale Blue

**Stainless Steel Finish**



Satin



Mirror



Gold Effect

## FLOORING

### Granite



White  
Carpet



Sand



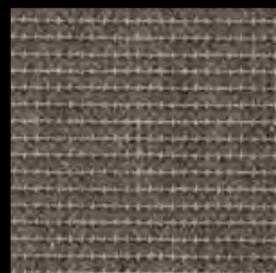
Grey



Black



White



Sand



Grey

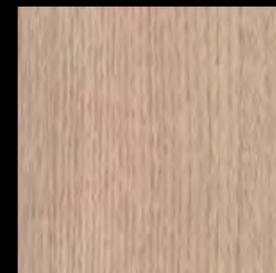
## WALLS

High-pressure laminate or stainless steel panels

Wood Effect Laminate



4303 - Dark Wood



4367 Bright Wood



4515 Bright Wood



4511 Warm Wood



4533 Bright Wood

**Textured Effect Laminate**



Silk - TX 2606



Linen - TX 3318



Woodgrain - TX 4485

**Stone Effect Laminate**



Concrete 1 - CR 3331



Concrete 2 - CR 1117



Limestone - CR 868

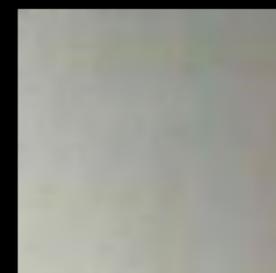


Marble - CR 585

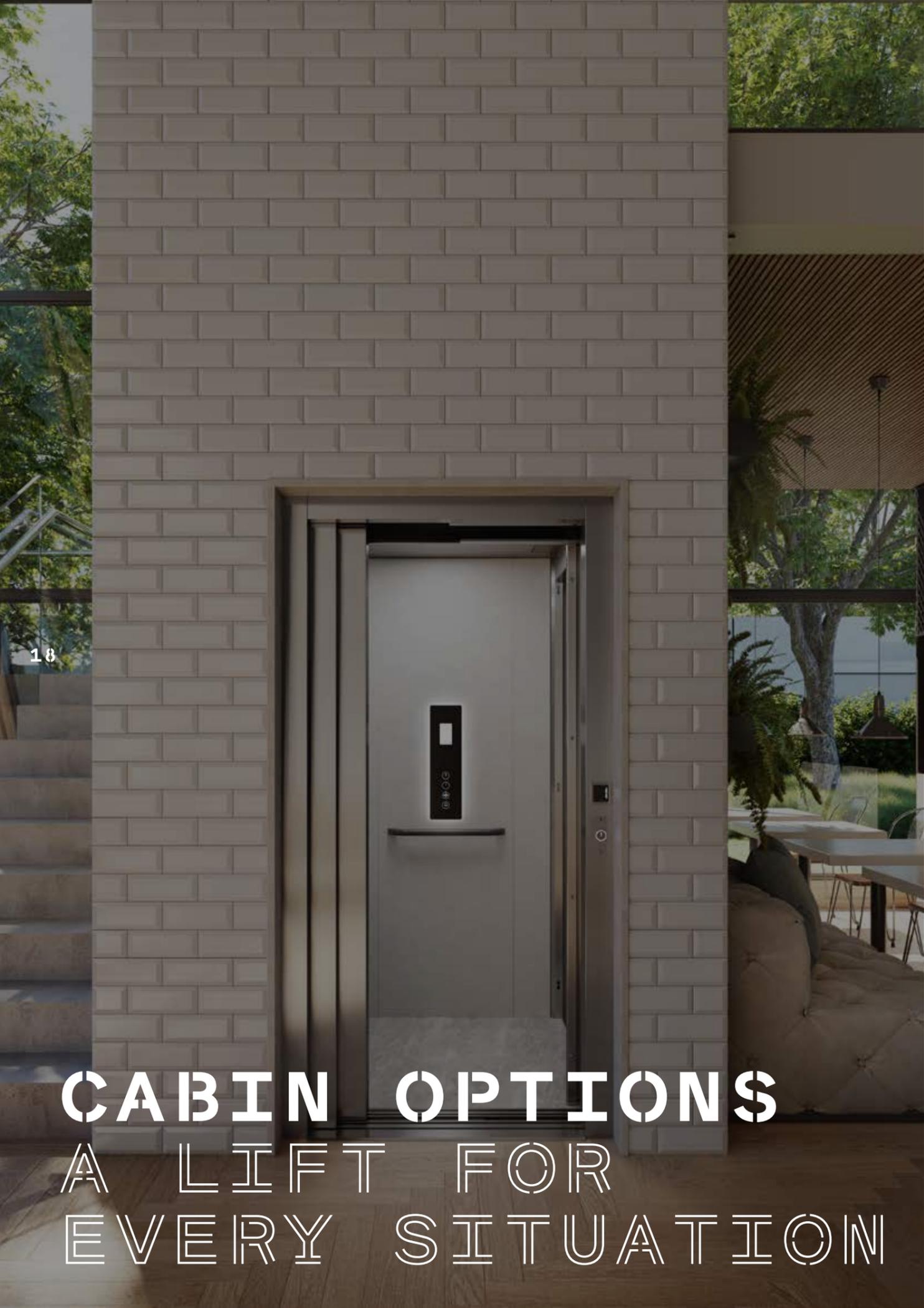
**Stainless Steel**



Satin



Mirror



# CABIN OPTIONS

## A LIFT FOR EVERY SITUATION

Altura Platinum lifts are available in a range of cabin configurations. Choose from open sided cabins with one, two or three walls or a fully enclosed cabin.

Cabins with open sides are fitted with hold-to-run controls whereas fully enclosed cabins have one-touch controls like a traditional elevator.



Full/Half Glass Wall



Mirror: Slim Vertical



Mirror: Half Wall



Mirror: Full Wall

### DOORS



The Altura Platinum has the option of fully automatic sliding doors on the cabin and landings, giving all the comfort and convenience of a traditional elevator.

#### Open cabins

The landing accesses are fitted with swing doors.

#### Enclosed cabins

The fully enclosed cabin is offered with two different door configurations:

- + Automatic sliding doors on cabin and landings.
- + Automatic folding doors on the cabin and swing doors on the landings.

All doors can be painted in a choice of colour, and are available with optional glass panels. See the Altura catalogue for full details.

THE ALTURA  
PLATINUM HAS  
ITS OWN METALLIC  
SHAFT, OR IT  
CAN BE INSTALLED  
UNOBTRUSIVELY IN  
A MASONRY SHAFT.

# METALLIC SHAFT

EASY  
INSTALLATION

The premium metallic shaft is silicon-free and has a snap-lock fastening system for quick and easy installation. It can be fitted with either plain steel panels painted in your choice of colour, or with glass panels from the selection below.

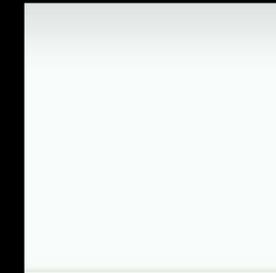
### Glass Panels

The following options are available for the glass panels in the shaft and in the doors.

Cabin glass walls and half-height windows are always supplied in transparent glass.



Transparent



Opaque



Semi-Reflective



Smoky Grey



Smoky Satin

### Metallic Colours

In addition to the standard colour range, the following metallic colours are offered for the shaft structure, shaft panels and landing doors.



R06



R07



R09



R10

ENJOY THE VIEW  
FROM AN OUTDOOR  
ALTURA PLATINUM  
LIFT FITTED WITH  
GLASS PANELS.

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# TECHNICAL SPECIFICATION

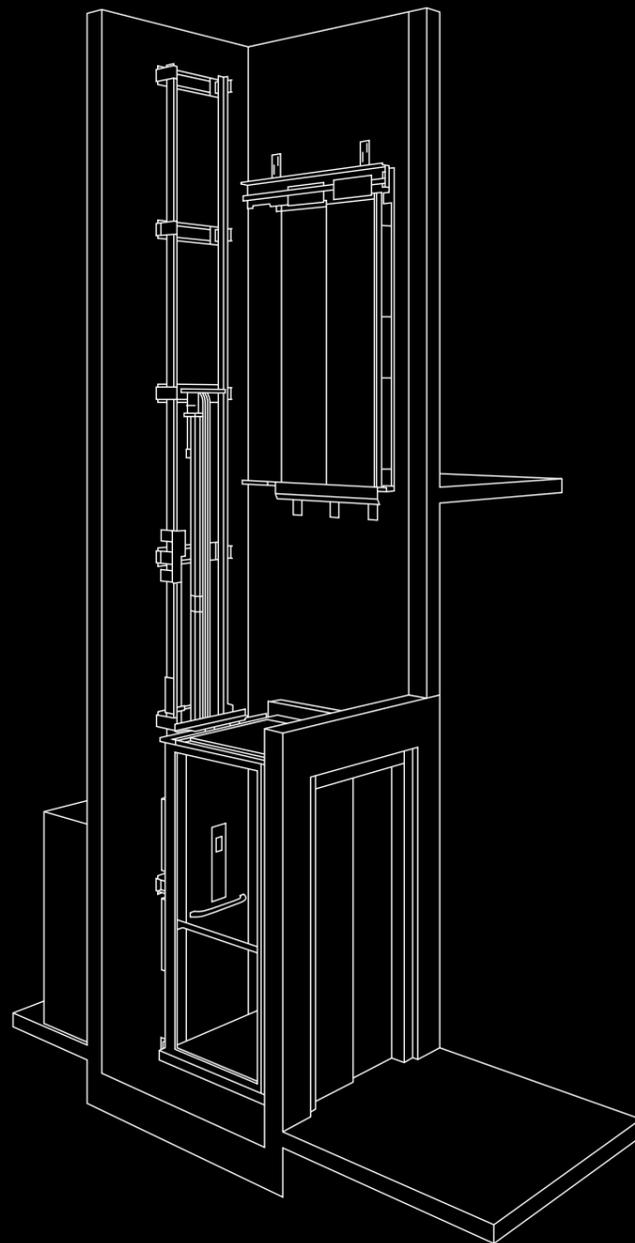
## LUXURY IN EVERY DETAIL

### AVAILABLE PLATFORM SIZES

Full details of technical specifications, exact dimensions and available plan layouts can be found in the product catalogue.

### SPECIFICATION

<b>Technical Compliance</b>	Machinery Directive 2006/42/EC Reference standard: EN81-41
<b>Drive System</b>	Hydraulic control unit with indirect chain action
<b>Rate Speed</b>	Europe: max. 0.15 m/s (2006/42/EC).
<b>Travel Height</b>	Open cabin 900 - 15100 mm Enclosed cabin 900 - 13600 mm
<b>Number of Stops</b>	Max. 6 stops per lift
<b>Doors</b>	Max. 2 doors per floor/ 12 doors per lift
<b>Type of Accesses</b>	Frontal, lateral, opposite or adjacent
<b>Pit</b>	120mm. If a pit is not possible, the lift can be used with a ramp.
<b>Shaft Type</b>	Metallic structural shaft or masonry shaft.
<b>Shaft Top Height</b>	Open cabin: minimum 2100 mm depending on shaft type and doors. See catalogue.  Enclosed cabin with folding doors: minimum 2240 mm  Enclosed cabin with sliding doors: minimum 2450 mm
<b>Controls</b>	Open cabin: Hold-to-run Enclosed cabin: Automatic (one-touch) Automatic controls on landings.
<b>Application</b>	Indoor or outdoor
<b>Emergency Lowering</b>	Battery operated emergency lowering
<b>Control Voltage</b>	24V
<b>Power Supply</b>	1-phase 230V 50/60Hz
<b>Maximum Power</b>	3kW
<b>Circuit Breaker/RCD</b>	16A tripping curves C/ 30mA class A or B
<b>Rated Load</b>	250-450kg depending on cabin size.



# MORGAN ELLIS LIFTS

With over 30 years lift experience within the team we at Morgan Ellis understand the home lift industry and what customers are wanting from their lift.

From through-floor lifts, to stylish shaft lifts. We can work alongside your builders and help with plans. We offer an end to end solution to future proof your home.

Let us elevate your lifestyle to the next level.



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## WHY CHOOSE US



### SITE PREPARATIONS

Whole project management, including any building work requirements. We have a team of trusted building contractors who work to our expected high standards.



### COMPLETELY BESPOKE

From size and style to completely bespoke finishes and colours, you can customise our range of Morgan Ellis Home Elevators however you like.



### PROFESSIONAL ADVICE

We are always happy to offer help and advice on choosing the most suitable home elevator for your project or home just get in touch with the experts here.



### TECHNICAL SUPPORT

Morgan Ellis provide optional aftercare agreements; technical support, servicing and maintenance keeping your home lift well maintained well into the future.



### APPROVED SUPPLIER

Morgan Ellis are approved suppliers of many of the biggest home lift brands on the market, which gives you peace of mind when it comes to choosing us.



### AFTERSALES

We at Morgan Ellis offer service plans to take the worry away once your lift comes out of warranty, we can tailor a plan to suit your needs.



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*The Luxury Home Lift Specialist*